

BUSINESS PUBLICATION CIRCULATION STATEMENT FOR THE 6 MONTH PERIOD ENDED DECEMBER 2008

(Including Supplementary Data)

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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computing

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FIELD SERVED

COMPUTING serves the IT community in the following industries:

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DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include IT professionals in IT management, Corporate/business management, IT staff, Consultant/System integrator/Contractor and other functions throughout the industry.

PURPOSE

Included herein is a supplementary analysis of Primary job function, Involvement in technology initiatives, Recipients who personally specify, recommend, buy and/or approve products and/or services and Operating systems, apps/languages/ databases, languages, application development tools, internet & wireless or network protocols/environment used.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	370
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	517
TOTAL	887

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	92,213	99.8	92,022	99.6	191	0.2
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	8	-	-	-	8	-
Single Copy Sales _____	141	0.2	-	-	141	0.2
TOTAL QUALIFIED CIRCULATION	92,362	100.0	92,022	99.6	340	0.4

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD																	
2008 Issue	*Number Removed	*Number Added	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplica- ted) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	*Number Removed	*Number Added	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplica- ted) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified
July 10 _____	3,040	4,090	70,326	30,000	-		100,326	October 9 _____	12,845	12,846	60,412	28,000	-			88,412	
July 17 _____	3,210	3,215	70,325	30,000	-		100,325	October 16 _____	16,183	16,183	60,392	28,000	-			88,392	
July 24 _____	1,078	1,079	70,310	30,000	-		100,310	October 23 _____	19,533	19,533	60,376	28,000	-			88,376	
July 31 _____	1,627	1,626	70,330	30,000	-		100,330	October 30 _____	20,668	20,641	60,368	28,000	-			88,368	
August 7 _____	1,093	1,094	70,321	30,000	-		100,321	November 6 _____	18,163	18,131	60,418	28,000	-			88,418	
August 14 _____	1,304	1,304	70,314	30,000	-		100,314	November 13 _____	18,126	17,158	60,373	27,000	-			87,373	
August 21 _____	1,282	1,201	70,313	30,000	-		100,313	November 20 _____	12,372	11,372	60,388	25,600	-			85,988	
August 28 _____	329	334	70,309	30,000	-		100,309	**November 27	21,584	21,134	60,328	25,550	-			85,878	
September 4 _____	27,231	15,325	60,449	30,000	-		90,449	December 4 _____	15,145	17,595	60,385	25,600	-			85,985	
September 11 _____	1,263	1,244	60,446	30,000	-		90,446	December 11 _____	19,896	10,252	60,379	26,000	-			86,379	
September 18 _____	9,462	7,461	60,456	28,000	-		88,456	December 18 _____	440	245	60,379	26,000	-			86,379	
September 25 _____	7,809	7,806	60,450	28,000	-		88,450	TOTAL	245,941	222,066							

*See Paragraph 11

**Analyzed Issue

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 27, 2008

This issue is 7.3% or 6,755 copies below the average of the other 24 issues reported in Paragraph two.

JOB TITLE	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)
CIO/CTO/IT Director/Head of IT/Director Responsible for IT _____	10,313	12.0	7,215	3,098	-
IT Manager/Manager Responsible for IT/Other IT related Director/Manager _____	29,862	34.8	21,577	8,285	-
IT Team Leader / Supervisor _____	6,433	7.5	4,423	2,010	-
FD/CFO/Controller/Treasurer responsible for IT _____	3,482	4.1	2,510	972	-
Total Management Responsible for IT	50,090	58.4	35,725	14,365	-
MD/CEO/COO/Proprietor _____	6,756	7.9	5,018	1,738	-
Departmental Head _____	2,315	2.7	1,565	750	-
Other Manager/Director _____	8,286	9.6	5,797	2,489	-
Total Corporate/Business Management	17,357	20.2	12,380	4,977	-
IT Consultant / Consultant _____	7,316	8.5	4949	2367	-
Business Analyst _____	979	1.1	600	379	-
Software/Systems Application Developer _____	1,228	1.4	844	384	-
Webmaster/Web Development _____	353	0.4	233	120	-
Consultants, other Financial Titles and other IT Staff	9,876	11.4	6,626	3,250	-
Other _____	8,223	9.6	5,265	2,958	-
SUB TOTAL	85,546	99.6	59,996	25,550	-
Information Not Available _____	4	-	4	-	-
Subscriptions _____	195	0.2	195	-	-
Single Copy Sales _____	133	0.2	133	-	-
TOTAL QUALIFIED CIRCULATION	85,878	100.0	60,328	25,550	-

PRIMARY JOB FUNCTION

PRIMARY JOB FUNCTION	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)
Senior IT Management _____	16,616	19.3	12,195	4,421	-
Strategy & Planning _____	4,338	5.1	3,089	1,249	-
Database Management _____	1,197	1.4	840	357	-
Security Management _____	617	0.7	392	225	-
Network Management _____	4,026	4.7	2,846	1,180	-
Software/Systems Management _____	3,904	4.5	2,792	1,112	-
Project Manager _____	4,706	5.5	3,232	1,474	-
Other IT Management _____	2,868	3.3	1,798	1,070	-
Internet/New Media/E-business _____	669	0.8	481	188	-
Knowledge Management/Intranets _____	277	0.3	211	66	-
Extranets/EDI/ERP/Supply Chain _____	89	0.1	67	22	-
CRM (online and/or call centre) _____	86	0.1	59	27	-
Business Analysis _____	2,008	2.3	1,403	605	-
Telecommunications _____	406	0.5	252	154	-
Application Development/Programming _____	2,880	3.4	1,925	955	-
Training _____	688	0.8	447	241	-
Consultancy _____	3,675	4.3	2,340	1,335	-
Other IT/IS Function _____	2,229	2.6	1,545	684	-
IT/IS Functions	51,279	59.7	35,914	15,365	-
Executive/Board Level _____	7,178	8.4	5,030	2,148	-
General Management _____	11,446	13.3	8,561	2,885	-
Financial/Accounting _____	3,661	4.3	2,548	1,113	-
Operations _____	5,294	6.2	3,603	1,691	-
HR _____	255	0.3	174	81	-
Sales/Marketing/Product Management _____	2,355	2.7	1,522	833	-
Supply Chain, Logistics, Distribution _____	468	0.5	300	168	-
Manufacturing/Production _____	858	1.0	617	241	-
Purchasing/Procurement _____	678	0.8	460	218	-
Property/Facilities _____	192	0.2	137	55	-
Other Business Function _____	1,425	1.7	925	500	-
Other Function _____	458	0.5	206	252	-
Business Functions	34,268	39.9	24,083	10,185	-
SUB TOTAL	85,547	99.6	59,997	25,550	-
Information Not Available _____	3	-	3	-	-
Subscriptions _____	195	0.2	195	-	-
Single Copy Sales _____	133	0.2	133	-	-
TOTAL QUALIFIED CIRCULATION	85,878	100.0	60,328	25,550	-

SUPPLEMENTARY ANALYSIS

This is an analysis of the 70,273 or 81.8% of recipients that responded to the categories listed below.

(Please see questionnaire used to elicit this data on the back of the report) Since Any one respondent may have checked more than one response, the total responses should not be added together as the totals may exceed the total circulation. These data are presented for statistical and marketing purposes only.

Involvement in Technology Initiatives For Your Company	TOTAL RESPONSES	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)
I determine the need for new technology _____	41,143	47.9	29,667	11,476	-
I define the kind of technology that we require _____	36,145	42.1	25,671	10,474	-
I evaluate products and/or services _____	48,708	56.7	34,672	14,036	-
I select the vendor that we will use _____	30,022	35.0	21,514	8,508	-
I approve the budget _____	27,248	31.7	20,087	7,161	-

SUPPLEMENTARY DATA

This is analysis of the 70,449 or 82.0% recipients who responded to the question "Which of the following products or services do you personally specify, recommend, buy and/or approve?"

(Please see questionnaire used to elicit this data on the back of the report) Since Any one respondent may have checked more than one response, the total responses should not be added together as the totals may exceed the total circulation. These data are presented for statistical and marketing purposes only.

RECIPIENTS WHO PERSONALLY SPECIFY, RECOMMEND, BUY AND/OR APPROVE	TOTAL RESPONSES	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)
Computer Hardware _____	58,756	68.4	42,677	16,079	-
Computer Software _____	59,283	69.0	42,499	16,784	-
Networks/Internet/Comms/Mobile _____	35,291	41.1	25,507	9,784	-
Services _____	31,658	36.9	22,352	9,306	-
Storage _____	13,218	15.4	10,156	3,062	-
Security _____	13,164	15.3	10,146	3,018	-
TOTAL RESPONDENTS	85,878				

ADDITIONAL ANALYSIS								
This is an additional analysis of Number of Employees at Recipient's Organisation and at Site.								
Number of Employees at Organisation and at Site	IN WHOLE COMPANY / ORGANISATION	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	At Respondent's Location/Site/ Offices	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)
5000+ _____	22,107	25.8	14,568	7,539	1,836	2.1	1,243	593
2000 to 4999 _____	6,945	8.1	4,793	2,152	4,115	4.8	2,740	1,375
1000 to 1999 _____	5,452	6.3	3,888	1,564	5,183	6.0	3,458	1,725
500 to 999 _____	6,063	7.1	4,287	1,776	7,396	8.6	4,979	2,417
200 to 499 _____	9,312	10.8	6,696	2,616	14,224	16.6	9,904	4,320
100 to 199 _____	9,830	11.4	7,220	2,610	14,329	16.7	10,246	4,083
50 to 99 _____	9,247	10.8	6,685	2,562	13,552	15.8	9,698	3,854
1 to 49 _____	16,585	19.3	11,856	4,729	24,894	29.0	17,717	7,177
Sub Total	85,541	99.6	59,993	25,548	85,529	99.6	59,985	25,544
Information not available _____	9	-	7	2	21	-	15	6
Paid Subscriptions _____	195	0.2	195	-	195	0.2	195	-
Single Copy Sales _____	133	0.2	133	-	133	0.2	133	-
Total	85,878	100.0	60,328	25,550	85,878	100.0	60,328	25,550

ADDITIONAL ANALYSIS								
This is an additional analysis of Number of Client Connected Computers at Recipient's Organisation and at Site.								
Number of Client Connected Computers at Organisation and at Site	IN WHOLE COMPANY / ORGANISATION	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	At Respondent's Location/Site/ Offices	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)
5000+ _____	20,765	24.1	13,654	7,111	2,256	2.6	1,501	755
2000 to 4999 _____	7,132	8.3	4,924	2,208	4,064	4.7	2,702	1,362
1000 to 1999 _____	5,579	6.5	3,921	1,658	5,432	6.3	3,643	1,789
500 to 999 _____	6,082	7.1	4,297	1,785	7,576	9.0	5,090	2,486
200 to 499 _____	9,018	10.5	6,446	2,572	13,590	15.8	9,343	4,247
100 to 199 _____	8,668	10.1	6,402	2,266	12,663	14.6	9,092	3,571
50 to 99 _____	8,205	9.6	5,978	2,227	11,809	13.8	8,550	3,259
1 to 49 _____	20,088	23.4	14,367	5,721	28,137	32.8	20,062	8,075
Sub Total	85,537	99.6	59,989	25,548	85,527	99.6	59,983	25,544
Information not available _____	13	-	11	2	23	-	17	6
Paid Subscriptions _____	195	0.2	195	-	195	0.2	195	-
Single Copy Sales _____	133	0.2	133	-	133	0.2	133	-
Total	85,878	100.0	60,328	25,550	85,878	100.0	60,328	25,550

SUPPLEMENTARY DATA					
This is an analysis of the 69,346 or 80.7% of recipients who responded to the question "What is your organisations approx. Annual Expenditure on IT excluding staff costs".					
Organisation's Approx. Annual Expenditure on IT excluding staff costs	TOTAL RESPONSES	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)
£500m + _____	4,650	5.4	2,982	1,668	-
£50m to £499m _____	5,337	6.2	3,453	1,884	-
£5m to £49.9m _____	6,390	7.4	4,079	2,311	-
£1m to £4.9m _____	7,877	9.2	5,214	2,663	-
£250k to £999k _____	5,680	6.6	3,827	1,853	-
£100k to £249k _____	6,095	7.1	4,121	1,974	-
£50k to £99k _____	6,568	7.6	4,467	2,101	-
Under £49k _____	13,332	15.5	9,114	4,218	-
Confidential _____	3,417	4.0	2,356	1,061	-
Sub Total	59,346	69.0	39,613	19,733	-
Information not available _____	26,204	30.6	20,387	5,817	-
Paid Subscriptions _____	195	0.2	195	-	-
Single Copy Sales _____	133	0.2	133	-	-
TOTAL QUALIFIED CIRCULATION	85,878	100.0	60,328	25,550	-

SUPPLEMENTARY DATA

"ANALYSIS OF OPERATING SYSTEMS, APPLICATION DEVELOPMENT, DATABASE, NETWORKING, WIRELESS & MOBILE, INTERNET, BUSINESS INTELLIGENCE, FINANCIAL/ERP/CRM SOFTWARE/HARDWARE CURRENTLY USING categories listed below.

This is an analysis of the 83,793 or 97.6% recipients that responded to the Question which -" (Please see questionnaires used to elicit these data on the back of this report.) Since any one respondent may have checked more than one response, the totals responses should not be added together as the totals may exceed the total circulation. These data are presented for statistical and marketing purposes only.

OPERATING SYSTEMS, APPLICATION DEVELOPMENT, DATABASE, NETWORKING, WIRELESS & MOBILE, INTERNET, BUSINESS INTELLIGENCE, FINANCIAL/ERP/CRM SOFTWARE/HARDWARE CURRENTLY USING	TOTAL RESPONSES	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)
Operating Systems					
Windows XP	69,586	81.0	49,212	20,374	-
Windows 95/98/Me	6,360	7.4	4,609	1,751	-
Windows NT/2000	20,720	24.1	14,084	6,636	-
Unix	11,603	13.5	7,489	4,114	-
Solaris	5,321	6.2	3,360	1,961	-
MacOS/OSX	3,171	3.7	1,989	1,182	-
Linux/Free BSD	9,002	10.5	5,849	3,153	-
AIX	2,379	2.8	1,549	830	-
HP UX	1,941	2.3	1,215	726	-
OS400	1,584	1.8	975	609	-
MVS/OS390/ZOS	879	1.0	566	313	-
Windows Server 2003	35,740	41.6	25,110	10,630	-
CICS	1,129	1.3	713	416	-
Application Development					
Oracle Developer/2000	5,420	6.3	3,277	2,143	-
Access	13,995	16.3	9,613	4,382	-
Powerbuilder	629	0.7	400	229	-
Visual Basic	12,925	15.1	8,978	3,947	-
C++	8,163	9.5	5,384	2,779	-
C	5,152	6.0	3,558	1,594	-
C#	5,938	6.9	4,142	1,796	-
Cobol	2,059	2.4	1,246	813	-
Java	19,532	22.7	13,600	5,932	-
Javascript	8,899	10.4	6,073	2,826	-
Perl	3,076	3.6	2,154	922	-
.Net	13,372	15.6	9,490	3,882	-
Prince 2	6,557	7.6	4,154	2,403	-
Database					
Oracle Database	12,004	14.0	7,715	4,289	-
Microsoft SQL Server	37,403	43.6	26,303	11,100	-
Sybase	1,615	1.9	1,146	469	-
SQL (other)	10,567	12.3	6,975	3,592	-
Open Source	3,924	4.6	2,461	1,463	-
Networking Protocols					
TCP/IP	24,213	28.2	16,719	7,494	-
Novell IPX/SPX	1,870	2.2	1,389	481	-
CISCO	8,777	10.2	5,813	2,964	-
Cabling Systems					
Ethernet	23,774	27.7	16,329	7,445	-
X25	978	1.1	656	322	-
ISDN	6,302	7.3	3,880	2,422	-
X400	790	0.9	531	259	-
WAN	20,391	23.7	14,383	6,008	-
LAN	27,280	31.8	18,763	8,517	-
Wireless & Mobile					
WAP	4,896	5.7	3,340	1,556	-
802.11	13,172	15.3	9,388	3,784	-
Internet Servers					
Apache	6,975	8.1	4,711	2,264	-
J2EE	5,353	6.2	3,691	1,662	-
Languages					
Active X	7,308	8.5	5,168	2,140	-
XML	14,662	17.1	9,863	4,799	-
HTML	27,687	32.2	19,691	7,996	-
CGI	1,783	2.1	1,247	536	-
JSP	2,712	3.2	1,955	757	-
Email/Groupware					
Microsoft Exchange	31,037	36.1	21,857	9,180	-
Microsoft Outlook	45,006	52.4	32,227	12,779	-
Lotus Notes	7,835	9.1	5,235	2,600	-
Novell	3,722	4.3	2,636	1,086	-
Business Intelligence Software					
Cognos	1,683	2.0	1,030	653	-
Financial Software/ERP/CRM					
JD Edwards	718	0.8	480	238	-
SAP	5,541	6.5	3,443	2,098	-
Peoplesoft	1,256	1.5	785	471	-
Sage	3,489	4.1	2,308	1,181	-
Other	40,494	47.2	22,835	17,659	-

ADDITIONAL ANALYSIS					
PRIMARY BUSINESS	TOTAL RESPONSES	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)
Education, Training	7,357	8.6	5,178	2,179	-
Government, Local Authority, Public Sector Agency	8,496	9.9	5,723	2,773	-
Medical, Healthcare, Pharmaceutical	3,270	3.8	2,462	808	-
Banking, Finance, Insurance	7,230	8.4	4,893	2,337	-
Business services, Property, Law, Accountancy	6,993	8.1	5,200	1,793	-
Manufacturing, Engineering	10,200	11.9	7,354	2,846	-
Oil, Gas, Mining, Construction, Agriculture	2,421	2.8	1,698	723	-
Utilities: Energy & Water	813	0.9	565	248	-
Media, leisure, Travel, Entertainment, Marketing, Advertising, PR, Broadcasting	3,972	4.6	2,825	1,147	-
Distribution, Logistics, Transport	2,771	3.2	2,016	755	-
Retail/Wholesale Services	3,874	4.5	2,807	1,067	-
Telecommunications, Cable, Satellite	2,012	2.4	1,288	724	-
Service provider, ASP, ISP, Wireless SP, Web host	1,396	1.6	948	448	-
Manufacturers of Computers, IT equipment or Software	4,976	5.8	3,588	1,388	-
Computer dealer, reseller, VAR	812	0.9	561	251	-
Network Integrator/Systems Integrator	1,255	1.5	777	478	-
IT Consultancy	9,370	10.9	6,461	2,909	-
Other	4,114	4.8	2,799	1,315	-
SUB TOTAL	81,332	94.7	57,143	24,189	-
Information not available	4,218	4.9	2,857	1,361	-
Paid Subscriptions	195	0.2	195	-	-
Single Copy Sales	133	0.2	133	-	-
TOTAL QUALIFIED CIRCULATION	85,878	100.0	60,328	25,550	-

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF NOVEMBER 27, 2008										
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Qualified Non-Paid	*Qualified Paid	Total Qualified	Percent
	1 year	2 year	3 year							
I. TOTAL - Personal direct request from the recipient:	85,550	-	-	60,000	25,550	-			85,550	100.0
a. Written	25	-	-	22	3	-			25	0.03
b. Telecommunication	49,076	-	-	37,095	11,981	-			49,076	57.4
c. Electronic	36,449	-	-	22,883	13,566	-			36,449	42.6
II. TOTAL - Request from recipient's company:	-	-	-	-	-	-			-	-
a. Written	-	-	-	-	-	-			-	-
b. Telecommunication	-	-	-	-	-	-			-	-
c. Electronic	-	-	-	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-	-	-	-			-	-
a. Individual	-	-	-	-	-	-			-	-
b. Organisational	-	-	-	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-			-	-
a. Written	-	-	-	-	-	-			-	-
b. Telecommunication	-	-	-	-	-	-			-	-
c. Electronic	-	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-	-			-	-
Association rosters and directories	-	-	-	-	-	-			-	-
Business directories	-	-	-	-	-	-			-	-
Independent field reports	-	-	-	-	-	-			-	-
Licenses - National, State or Local Government	-	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-	-			-	-
Other sources	-	-	-	-	-	-			-	-
VI. TOTAL - Single Copy Sales:	-	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	85,550	-	-	60,000	25,550	-			85,550	100.0
*See Paragraph 11 PERCENT	100.0	-	-	70.1	29.9	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 27, 2008

MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	TOTAL QUALIFIED	PERCENT
Individuals by name and title and/or function _____	60,179	25,550	-			85,729	99.8
Individuals by name only _____	-	-	-			-	-
Titles or functions only _____	-	-	-			-	-
Company names only _____	-	-	-			-	-
Multi-Copy Same Addressee copies _____	16	-	-			16	-
Single Copy Sales _____	133	-	-			133	0.2
TOTAL QUALIFIED CIRCULATION	60,328	25,550	-			85,878	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 27, 2008

GEOGRAPHICAL AREA	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	TOTAL QUALIFIED	PERCENT OF TOTAL
London _____	8,104	3,384	-	11,488	
Middlesex _____	1,570	747	-	2,317	
Bedfordshire _____	631	247	-	878	
Berkshire _____	2,182	999	-	3,181	
Buckinghamshire _____	1,258	549	-	1,807	
Essex _____	1,568	620	-	2,188	
Hampshire _____	2,310	996	-	3,306	
Isle of Wight _____	61	27	-	88	
Hertfordshire _____	1,754	797	-	2,551	
Kent _____	1,589	699	-	2,288	
Oxfordshire _____	912	372	-	1,284	
Surrey _____	2,757	1,168	-	3,925	
Sussex _____	1,488	620	-	2,108	
Total South East England	26,184	11,225	-	37,409	43.6
Gloucestershire _____	743	306	-	1,049	
Somerset _____	355	189	-	544	
Avon _____	1,259	511	-	1,770	
Wiltshire _____	882	348	-	1,230	
Dorset _____	720	274	-	994	
Devon _____	785	340	-	1,125	
Cornwall & Isles of Scilly _____	220	111	-	331	
Channel Islands _____	188	58	-	246	
Total South West England	5,152	2,137	-	7,289	8.5
Cambridgeshire _____	995	392	-	1,387	
Norfolk _____	575	227	-	802	
Suffolk _____	603	249	-	852	
Total East Anglia	2,173	868	-	3,041	3.5
Derbyshire _____	830	326	-	1,156	
Leicestershire _____	902	378	-	1,280	
Lincolnshire _____	620	255	-	875	
Northamptonshire _____	602	265	-	867	
Nottinghamshire _____	887	363	-	1,250	
Total East Midlands	3,841	1,587	-	5,428	6.3
Herefordshire and Worcestershire _____	645	267	-	912	
Shropshire _____	345	152	-	497	
Staffordshire _____	761	337	-	1,098	
Warwickshire _____	577	289	-	866	
West Midlands _____	2,712	1,101	-	3,813	
Total West Midlands	5,040	2,146	-	7,186	8.4
Cheshire _____	1,531	678	-	2,209	
Cumbria _____	250	117	-	367	
Greater Manchester and Lancashire _____	2,627	1,101	-	3,728	
Merseyside _____	879	337	-	1,216	
Isle of Man _____	92	45	-	137	
Total North West England	5,379	2,278	-	7,657	8.9
Cleveland _____	300	130	-	430	
County Durham _____	310	122	-	432	
Northumberland _____	113	47	-	160	
Tyne and Wear _____	756	311	-	1,067	
Total North East England	1,479	610	-	2,089	2.4
West Yorkshire _____	2,040	798	-	2,838	
South Yorkshire _____	901	373	-	1,274	
North Yorkshire _____	707	273	-	980	
East Yorkshire _____	303	114	-	417	
Total Yorkshire and Humberside	3,951	1,558	-	5,509	6.4
Total England	53,199	22,409	-	75,608	88.0
Scotland _____	3,833	1,693	-	5,526	
Wales _____	1,824	810	-	2,634	
Northern Ireland _____	951	391	-	1,342	
Overseas _____	388	247	-	635	
Total Analysed	6,996	3,141	-	10,137	11.8
Single Copies	133	-	-	133	0.2
TOTAL QUALIFIED CIRCULATION	60,328	25,550	-	85,878	100.0

9. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	*January - June 2008	*July - December 2008
Total Audit Average Qualified	115,546	115,410	100,174	100,307	92,362
Qualified Non-Paid Total	115,000	115,000	100,000	100,000	92,022
Print Only	100,000	85,000	70,000	70,000	63,632
Electronic Only	15,000	30,000	30,000	30,000	28,390
Qualified Paid Total	546	410	364	349	340
Print Only	546	410	364	349	340
Electronic Only	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC

***NOTE: 2008 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and removals are not required for paid circulation.

PARAGRAPH 3b:

Paragraph 3b includes 85,550 qualified non-paid circulation. Qualified paid circulation of 328 combined with the qualified non-paid circulation equal 85,878 total qualified circulation for the analyzed issue.

10. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
49	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTAL DATA:

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	63,823	99.8	63,632	99.5	191	0.3
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	8	-	-	-	8	-
Single Copy Sales	141	0.2	-	-	141	0.2
TOTAL QUALIFIED CIRCULATION	63,972	100.0	63,632	99.5	340	0.5

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - ELECTRONIC VERSION

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	28,390	100.0	28,390	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	28,390	100.0	28,390	100.0	-	-

INTEGRATED DATA:

Interactive website traffic data for www.computing.co.uk can be seen in the November 2007 VNU Network report in the www.bpaww.com reports library. <http://www.bpaww.com/library/index.cgi>

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Sarah Smith, Circulation Marketing Manager
Robin Booth, Publishing Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 15, 2009
City London
Country England
Received by BPA Worldwide January 15, 2009
Type PSD
ID Number C241Y0D8