

Interactive Data

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Organisation

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related services to financial institutions, active traders and individual investors. The company's businesses supply real-time market data, time-sensitive pricing, evaluations and reference data for millions of securities traded around the world, including hard-to-value instruments. Many of the world's best-known financial service and software companies subscribe to the company's services in support of their trading, analysis, portfolio management and valuation activities.

Through its businesses, Interactive Data Pricing and Reference Data, Interactive Data Real-Time Services, Interactive Data Fixed

Income Analytics, and eSignal, the company has approximately 2,300 employees in offices located throughout North America, Europe, Asia and Australia. The company is headquartered in Bedford, Massachusetts, USA.

Financial structure

Ownership

Publicly quoted: Interactive Data Corporation (NYSE: IDC). Pearson plc (NYSE: PSO, LSE: PSON), an international media company whose businesses include the Financial Times Group, Pearson Education and the Penguin Group, is Interactive Data Corporation's majority stockholder.

Turnover

Total revenues (US\$000s)

2005	\$542,867
2006	\$612,403
2007	\$689,610
2008	\$750,541

Headcount

Interactive Data Corporation has approximately 2,300 employees located in offices around the world.

Approximate breakdown by region

North America	1,375
Europe	875
Asia-Pacific	60
Total	2,310

Corporate structure

Key executives

Raymond L D'Arcy: president and chief executive officer
 James Farrer: managing director, Asia Pacific
 Andrew Hajducky: executive vice president, chief financial officer and treasurer
 Lori Hannay: vice president and chief human resources officer
 Mark Hepsworth: president, Institutional Business
 Mary Ivaliotis: chief marketing officer
 John King: chief operating officer
 Andrea Loew: executive vice president and general counsel
 Roger Sargeant: managing director, International
 Chuck Thompson: president, eSignal
 Cort Williams: president, Institutional Sales
 Stephan Wolf: chief technology officer

Head office

32 Crosby Drive
 Bedford, MA 01730, USA
 Tel: +1 781 687 8500
 Fax: +1 781 687 8005
 Web: www.interactivedata.com

Regional offices

- Amsterdam – Tel: +31 6533 322 12
- Boston – Tel: +1 617 426 0400
- Chicago – Tel: +1 312 641 1528
- Cologne – Tel: +49 2203 90 09 0
- Dublin – Tel: +353 1 805 9142
- Frankfurt – Tel: +49 69 50 50 300
- Geneva – Tel: +41 22 748 70 48
- Glasgow – Tel: +44 (0)141 948 0142
- Hayward, CA (eSignal) – Tel: +1 510 266 6000
- Helsinki – Tel: +358 9 6860 6717
- Hong Kong – Tel: +852 2295 3088
- London – Tel: +44 (0)20 7825 8000
- Los Angeles – Tel: +1 949 251 9595
- Luxembourg – Tel: +352 26 20 66 1
- Madrid – Tel: +34 91 745 21 05
- Melbourne – Tel: +61 3 9249 2000
- Milan – Tel: +39 02 67 19 15 1
- New York – Tel: +1 212 269 6300
- Paris – Tel: +33 1 56 69 50 50
- Rome – Tel: +39 06 777 221
- Santa Monica, CA – Tel: +1 310 479 9715
- Singapore – Tel: +65 6533 1937
- Sydney – Tel: +61 2 8668 1600
- Tokyo – Tel: +813 5532 7230
- White Plains, NY – Tel: +1 914 313 4444
- Zürich – Tel: +41 44 276 46 11

Countries with a sales and support presence	
The Americas	
USA	X
Canada	
Central America	
Latin America	
Europe	
UK	X
Germany	X
France	X
Switzerland	X
Benelux	X
Italy	X
Iberia	X
Nordic	X
Eastern Europe	
Asia-Pacific	
Japan	X
Hong Kong	X
China	
Singapore	X
Australia	X
India	

Divisional structure

Interactive Data Corporation is a leading global provider of financial market data, analytics and related services to financial institutions, active traders and individual investors. Interactive Data's four major businesses are Interactive Data Pricing and Reference Data, Interactive Data Real-Time Services, Interactive Data Fixed Income Analytics, and eSignal, Interactive Data's desktop solutions business.

- *Interactive Data Pricing and Reference Data* provides global securities pricing, evaluations and reference data designed to support financial institutions' and investment funds' pricing activities, securities operations, research and portfolio management. Interactive Data Pricing and Reference Data collects, edits, maintains and delivers data on more than six million securities, including daily evaluations for approximately 2.5 million fixed income and international equity issues. Interactive Data Pricing and Reference Data specialises in 'hard-to-get' information and evaluates many 'hard-to-value' instruments. Pricing, evaluations and reference data are provided in the US through Interactive Data Pricing and Reference Data, Inc and internationally through Interactive Data (Europe) Ltd and Interactive Data (Australia) Pty Ltd.
- *Interactive Data Real-Time Services* is a leading provider of real-time global market data to financial institutions, redistributors and online financial portals worldwide. Offerings from Interactive Data Real-Time Services include PlusFeed, a

consolidated, low-latency digital datafeed. Also managed as part of this business is Interactive Data Managed Solutions, a leading provider and operator of customised financial market information systems.

- *Interactive Data Fixed Income Analytics* is a leading provider of fixed income portfolio analytics to the investment community with nearly 30 years' expertise. Its client base includes more than 500 leading investment management, insurance and brokerage firms throughout North America and Europe. Interactive Data Fixed Income Analytics has long been known for its flagship service BondEdge, which is designed to allow customers to identify opportunities and analyse portfolio risk using robust modelling techniques. Interactive Data Fixed Income Analytics also provides direct access to sophisticated risk measures for a wide universe of fixed income securities via its analytical datafeed service.
- *eSignal* (www.eSignal.com), Interactive Data's desktop solutions business, is a leading global provider of financial and business information to professional traders and active individual traders. Building on a legacy of 25 years of delivering time-sensitive financial information, eSignal provides streaming real-time market data, news and analytics. eSignal's suite of products includes eSignal, Advanced GET, QuoTrek, FutureSource, eSignal OnDemand, QCharts, LiveCharts, Market-Q and the web portals FutureSource.com, Quote.com and RagingBull.com.

Corporate background

Recent corporate history

- 17 April 2008 – Interactive Data names Jay S Kilberg managing director of Real-Time Services business.
- 28 July 2008 – Interactive Data names Stephan Wolf chief technology officer. The company also appoints Carsten Dirks to lead Interactive Data Managed Solutions.
- 4 August 2008 – Interactive Data completes acquisition of Kler's Financial Data Service Srl (Kler's), a leading provider of reference data to the Italian financial industry.
- 16 September 2008 – Interactive Data to provide valuations of complex structured products through exclusive agreement with Prism Valuation. The strategic alliance with Prism Valuation, which includes the purchase of a minority ownership stake, further expands the breadth and depth of Interactive Data's market coverage.
- 17 September 2008 – Interactive Data appoints Keith Webster managing director of Fixed Income Analytics business.
- 6 November 2008 – Ray D'Arcy selected to succeed Stuart Clark as Interactive Data's president and CEO in 2009.
- 15 December 2008 – Interactive Data completes acquisition of majority interest in NTT DATA Financial Corporation (NDF). The acquisition of NDF provides Interactive Data with a strong, direct presence in Japan and advances the company's strategy to expand its business in the Asia-Pacific region.
- 6 January 2009 – Interactive Data announces that Cort Williams will lead its institutional sales organisation, and that Roger Sargeant, managing director of Interactive Data Europe, has been appointed managing director, international business. The appointment unifies international business under Sargeant's leadership, a move that is focused on accelerating growth in the Asia-Pacific region.

Corporate vision/mission statement

Interactive Data is a leading global financial information services company with an established track record of providing mission-critical, high-quality financial information and value-added services including real-time data, pricing and reference data, fixed income evaluations, security and portfolio analytics, and customised financial information portals and terminals.

Interactive Data's vision is to be regarded as the world's premier provider of mission-critical specialist financial data, analytics and related solutions for use by financial institutions across the enterprise.