

# THE HUB

**FOCUS**  
on imaging  
2009

**Stand Q23,  
Hall 10, Sunday 22nd –  
Wednesday 25th February**

Three primary players in the photo industry come together at The Hub during Focus-On-Imaging trade show to provide a platform of solutions and a lively forum for today's photographer. The Hub will be hosting a wide-ranging series of seminars – free of charge!

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|------------------|--|---|---|
| <b>Sun 22nd</b>  | <b>12-1</b><br><b>Travel Photography</b><br><b>Chris Coe</b><br>Travel Photographer of the Year organiser Coe looks at creative approaches to contemporary travel photography. | <b>2-3 –</b><br><b>Image control</b><br><b>Tim Soar</b><br>One of Britain's top architecture shooters demonstrates the finer points of the Linhof Digital Platform. | <b>4-5</b><br><b>Black Country magic</b><br><b>Brian Griffin</b><br>Don't miss the UK's leading portrait photographer discuss his 'Surrealist and Sci-Fi influences'. |
| <b>Mon 23rd</b>  | <b>Slow Photography</b><br><b>David Ward</b><br>The landscape specialist rails against snap shots and argues the case for a more considered approach.                          | <b>Living Africa</b><br><b>Steve Bloom</b><br>Showcasing work from his latest book, Bloom talks through the challenges of shooting wildlife.                        | <b>Making Photobooks</b><br><b>Chris Dickie</b><br>Print-on-demand made easy: an insider's guide on how to get the best out of digital book production.               |
| <b>Tues 24th</b> | <b>The Essential Guide to freelancing</b><br><b>Paul Hermann, Red Eye</b><br>Expert tips on how to make it as a freelance photographer – even when the going gets tough.       | <b>Digital View</b><br><b>Yair Shahar/Leaf</b><br>A demo on why digital backs and technical view cameras make an ideal combination.                                 | <b>Getting the Words Right</b><br><b>Duncan Holmes</b><br>Effective communication: the way you come across can help you leapfrog the competition.                     |
| <b>Wed 25th</b>  | <b>The expressive image</b><br><b>Paul Gallagher</b><br>An exploration of the emotional and expressive power of photographic images.   | <b>FreeStyle sports photography</b><br><b>Geoff Waugh</b><br>The SWPP Sports photographer of the year discusses his work as an editorial photographer.              |   |



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For bookings, please email Fotoulla Michael  
at [bjp.sales@bjphoto.co.uk](mailto:bjp.sales@bjphoto.co.uk) with 'focus talk bookings' in the subject line

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